



MAM
MUSEO D'ARTE MODERNA E DELLA MAIL ART
MONTECAROTTO

**MAM Museum of Modern
Art and Mail Art**



Montecarotto (AN)

AMAZON ARCHIVE | Mail Art: glocal response to the global world
by Ruggero Maggi
curator Stefano Schiavoni

May 6, 2023 | August 30, 2023
INAUGURATION Saturday 6 May 2023 at 17.00

Saturday 6 May at 17.00 the International Mail Art Exhibition **AMAZON ARCHIVE | Mail Art: glocal response to the global world** by Ruggero Maggi curator Stefano Schiavoni, will be presented at the **MAM Museum of Modern Art and Mail Art** of Montecarotto.

Inauguration speeches from: the Mayor **Giuseppe Paoloni**, the Councilor for Culture **Marta Giovannetti**, the Director of MAM e curator **Stefano Schiavoni**, the critic **Mauro Carrera** and the artist **Ruggero Maggi**.

The MAM Museum of Modern Art and Mail Art of Montecarotto has been active since 1984. This museum was conceived and founded by Carlo Emanuele Bugatti with the Municipal Administration of Montecarotto, within an unprecedented project of a Widespread Museum on the territory of the then Provincial Authority of Ancona. In fact, the Museum collaborates historically and permanently with the MUSINF of Senigallia inaugurated in 1981, with the Nori de Nobili Municipal Museum of Tre Castelli and with various other museums in the Marche region and Italy.

The exhibition summarizes Ruggero Maggi's activity in Mail Art, which began in 1975 and developed over the years with the conception and organization of projects focused on themes related to ecology, with particular reference to the safeguarding of the Amazon, Peace and the global disarmament, developed over the years through its Amazon Archive created in 1979.

The main exhibition will be dedicated to the **M.A.D. Mail Art Day | 16 October | International Mail Art Day** with which we want remember *Ray Johnson*, born on 16 October and defined as "the most famous unknown artist of New York" who, by founding the *New York Correspondance School* in 1962, marked with this explosive initial moment, the *Big Bang* of Mail Art.

During the inauguration of the exhibition, on May 6, in the spaces outside the Museum, **"Shadow Project"** will be carried out with the active involvement of both postal artists and the public, **a collective action** in which human silhouettes will be painted on the ground to remember, in addition that the victims of Hiroshima and Nagasaki, even those caused by the current tragic war in Ukraine.

Other sections of the exhibition initiative realized at the MAM in Montecarotto retrace, also through the support of explanatory panels, some of the main themes addressed and developed over the years by Maggi and collected in his Amazon archive: those on the more specific theme of the **Amazon** ((with the projects *Museum in home* 1979; *Amazon Archive* 1980 at SixtoNotes in Milan; *Amazonic Trip* 1980 1st Mail Art exhibition in Peru, *Amazonic Highways* 1981 16th Biennial of Sao Paulo (BR). The **Shadow**

Project was also presented in 1988 in Senigallia with the active collaboration of Stefano Schiavoni, Carlo Emanuele Bugatti (at the time Director of the Municipal Museum of Information MUSINF) and the artist Chiara Diamantini. Some other initiatives: **Solidarte – United for the Peace** and **The Saga of Gina**. Important was the **Milan Art Center** founded and directed by Maggi exactly fifty years ago who carried out an intense multimedia activity with particular reference to contemporary experimental research, Mail art, visual poetry and artist's books. The **Mail Art Decentralized Congresses** between 1986 and 1992. The between 1986 and 1992. The **GenerAction** and **EARTH|rawmatter** projects by Maggi and with the presentation of Emma Zanella realized in Gallarate at the MA*GA and the University of Melo with the support of Marco Predazzi, Benedetto Predazzi and Gabriele Illarietti and again the projects carried out at the Diotti Museum in Casalmaggiore: **Card, The Amazon must live** and **Mail Art in Stars and Stripes** with the support of Roberta Ronda and Valter Rosa respectively Director and Curator of the Museum. We will also remember, through photos and texts, personalities that Maggi defines as "infinite", such as **GAC, Pierre Restany, Ray Johnson e Shozo Shimamoto** and **The long infinite line by Piero Manzoni** mail art collective installation organized by Maggi and Paolo Barrile in 1992 and the **Chaos/Chaotic Art Orderly Science** project. The documentary part will consist of Mail Art **publications** such as **Meta+Verse** created by Maggi and Hans Braumüller, **United in Mail Art** written by Braumüller, Maggi, Clemente Padin, Chuck Welch. At last the projects **1962|2022 60 years of Mail Art** presented in 2022 with the support of Poste Italiane in Saronno with the presentation of the professor Brera Academy Lorella Giudici, the **Mail Art Pavilions** dedicated to **Tibet, Burma** and **Ukraine**, the latter organized with the collaboration of SACS directed by Cristina Sosio; the **Mail Art quintessence of creative communication** exhibition at the Museum of Tasso family and Postal History in Camerata Cornello (BG) directed by Fabio Bonacina and the active collaboration with **Sandro Bongiani** creator of the Ophen Virtual Art Gallery of Salerno.

The catalog, published on the occasion of the tribute to Ruggero Maggi by MAM, summarizes this intense activity, with texts by **Stefano Schiavoni**, director of MAM and curator of the exhibition, by **Emma Zanella**, director of MA*GA, by the critic and historian of art **Giosuè Allegrini**, the art critic **Matteo Galbiati**, **Silvio De Gracia** director of the HOTELDADA Center in Argentina, **Ryosuke Cohen** and **Andrej Tišma** mailartists.

The exhibition is dedicated to Carla Bertola and Teo De Palma.

m.A.D. Mail Art Day | PARTICIPATING ARTISTS

ANDORRA Julien Rochedreux **AUSTRIA** Monika Lederbauer **BELGIUM** Guy Bleus, Marc Buchy, Luc Fierens, Charles François, Frips, Miche-Art-Universalis, Sjoerd Paridaen, Johan Van Geluwe, Josè Vd Broucke, Broc **BRAZIL** Paulo Bruscky, Marcelo Dola, Eni Ilis, Marta Keppler, Roberto Keppler, José Nogueira, Hugo Pontes **CANADA** Circulaire132 / RF Cotè, Kerosene **CHILE** Orlando Nelson Pacheco **DENMARK** Marina Salmaso **FINLAND** J. Lehmus-kamari, Anja Mattila-Tolvanen **FRANCE** Alle Christian, Aristide 3108, Michel Dellavedova, Pascal Lenoir, Gisele Marsaglia, Jean Paul Sidolle **GERMANY** Lutz Anders, Hans Braumüller, Rüdiger Dalit Abshalom, Klaus Groh, Elke Grundmann, Karl-Friedrich Hacker, Annegret Heint, Uwe Höfig, Barbara Ihme, Krugler, Lebenshilfe gGmbH, A. Niederau Kaiser, Jürgen Olbrich, Horst Tress, Sigismund Urban, Lutz Wohlrab **GREAT BRITAIN** Keith Bates, Kevin & James Gillen **GREECE** Evgenia Kaika, Katerina Nikoitsou **HUNGARY** György Galántai, István Tenke, Vass Tibor **INDIA** Renuka Kesaramadu **ITALY** Walter Accigliaro, Giosuè Allegrini, Antonio Amato, Salvatore Anelli, Erika Baggini, Franco Ballabeni, Vittore Baroni, Donatella Baruzzi, Patrizia Beccari, Mariano Bellarosa, Luisa Bergamini, Nicola Bertoglio, Giuseppe Bertolino, Marco Bevilacqua, Daniela Billi, Lucia Biral, Maria Paola Biral, Rovena Bocci, Mariella Bogliacino, Maria Bonaduce, Giovanni Bonanno, Adriano Bonari, Anna Boschi, Viviana Buttarelli, Mirta Caccaro, Loredana Cacucciolo, Mariangela Calabrese, Veronica Caleo, Glauco Lendaro Camiless, Carlo Capeti, Angela Caporaso, Lucia Caprioglio, Guido Capuano, Lamberto Caravita, Graziella Carli, Bruno Cassaglia, Fabiola Cenci, Renato Cerisola, Raffaele Cesari, Laura Chiarello, Bruno Chiarlone, Simonetta Chierici, Cobàs, Francesco Cornello, Antonio Crivellari, Giampietro Cudin, Crescenzo D'Ambrosio, Maria Grazia Dapuzzo, Giorgio De Luca, Antonio De Marchi Gherini, Fabio De Poli, Albina Dealessi, Gabriele Di Francesco, Antonio Di Michele, Annitta Di Mineo, Renata Di Palma, Franco Di Pede, Marcello Diotallevi, Arturo Donadoni, Giovanni Donaudi, Giovanna Donnarumma, Graziano Dovichi, Giorgio Fabbris, Cinzia Farina, Fernanda Fedi, Salvo Ferrante, Domenico Ferrara Foria, Mimicha Finazzi, Giovanni Fontana, Roberto Formigoni, Nicola Frangione, Giglio Frigerio, Antonella Gandini, Giordano Gardelli, Annamaria Gelmi, Matteo Giacomelli, Roberto Gianinetti, Mario Giavino, Lino Giussani, Claudio Grandinetti, Gruppo Sinestetico, James Robert Hanrahan, I Miradebora, Luigina Iacuzzi, Gennaro Ippolito, Benedetta Jandolo, Leona K., Oronzo Liuzzi, Lucia Longo, Gian Paolo Lucato, Serse Luigetti, Ruggero Maggi, Paola Marcucci, Renato Marini, Max

Marra, Calogero Marrali, Emanuele Marsigliotti, Anna Maria Matone, Monica Mazzone, Massimo Medola, Moreno Menarin, Monica Michelotti, Angela Mitrano, Giorgio Moio, Mauro Molinari, Fernando Montà, Emilio Morandi, Giovanni Morgese, Maya Lopez Muro, Marco Napoli, Cesare Nardi, Giuliana Natali, Clara Paci, Cristiano Pallara, Teresa Claudia Pallotta, Franco Panella, Peter Hide 311065, Pasquale Petrucci, Renata Petti, Riccardo Pezzoli, Alessandra Pierelli, Laura Pigo, Magda Pikul, Tarcisio Pingitore, Laura Pintus, Franco Piri Focardi, Marzia Pollini, Luciano Porta, Veronique Pozzi Painè, Ptrzia Tic Tac, Giancarlo Pucci, Maurizia Ragni, Ramailart, Viviana Ravelli, Gaetano Ricci, Isabella Rigamonti, Claudio Romeo, Sandra Rosa, Eleonora Sala, Enzo Salanitro, Piero Sani, Sergio Sansevrino, Lucia Sapienza, Roberto Scala, Eugenia Serafini, Cesare Serafino, Wally Sillian, Marisa Simoni, Luigino Solamito, Alberto Sordi, Lucia Spagnuolo, Giovanni e Renata Strada, T.tta, Gian Paolo Terrone, Camilla Testori, Elsa Testori, Roberto Testori, Renata Torazzo, Elisa Traverso, Ilia Tufano, Stefano Turrini, Emilio Vance, Paola Vantadori, Giorgio Vazza, Giovanna Vecchio, Generoso Vella, Silvia Venuti, Ada Eva Verbena, Rosanna Veronesi, Daniele Virgilio, Antonio Zenadocchio, Rolando Zucchini **JAPAN** Tetsuya Fukui, Tohei Mano, Keiichi Nakamura, Miwa Sato, Jack Seiei, Mukata Takamura, Isao Yoshii **MEXICO** Devin Cohen, Rebeca Martell, Diana Valdez Magallòn **NEDERLAND** Ko De Jonge, Ever Arts, Ed Hanssen, Carmen Heemels, Monika Loster, Reijncoor, Stardust Memories, Isik Tuzuner, VEC/Rod Summers, Willemlen Visser **PHILIPPINES** Mayo Michelangelo **REP. CZECH** Zdeněk Šima **ROMANIA** Nono Zilahi **RUSSIA** Alexander Limarev **SPAIN** Sabela Baña, Paco Perez Belda, Pedro Bericat, Danielle Culla, Victoria Encinas, Joan Estrader, Antonio Moreno Garrido, Alicia Gil, Miguel Jimenez, Myriam Mercader, Cesar Reglero, Jaime Rocamora, Horacio Sapere, Mikel Untzilla **SWEDEN** Henry Graham Hermunen **SWITZERLAND** H.R. Fricker, Lorenzo Rosselli, Marie-Laure Van Hissenhoven. Manfred Vänçi Stirnemann **UKRAINE** Lubomyr Tymkiv **URUGUAY** Clemente Padìn, Maria Victoria Ramirez Bonè **USA** David Stanley Aponte, Roberta Bartel, John M. Bennett, Boog, Carl T. Chew, Cypridium Unbound, Mike Dyar, Ex Posto Facto, S. Gergel, Coco Gordon, John Held Jr., Fleur Helsingor, Honoria, Amy Irwen, Nick Johnson, Kate Kosmos, Malok, Willie Marlowe, Ken Miller, Picasso Gaglione, Private World, PYM, Steve Random, Adam Roussopoulos, State of Being (Reid Wood), David Stone, Cameron Terhune, The Haddocks, The Sticker Dude (Joel Cohen).

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